

PYTANIA DO EGZAMINU DYPLOMOWEGO NA ROK AKADEMICKI 2019/2020

KIERUNEK: ANGIELSKI JĘZYK BIZNESU

WYDZIAŁ ZARZĄDZANIA POLITECHNIKI CZĘSTOCHOWSKIEJ

I. FONETYKA, JĘZYKOZNAWSTWO

A. FONETYKA I FONOLOGIA

1. Discuss the subject matter of phonetics and phonology and their place in linguistics. Discuss articulatory, acoustic, auditory phonetics.
2. Discuss the production of speech: the articulators of the supraglottal vocal tract.
3. Discuss **classification criteria for consonants (4)**. Discuss differences between American English, British English and Polish in relation to consonants.
4. Discuss **classification criteria for vowels and diphthongs (4)**. Discuss differences between American English, British English and Polish in relation to vowels and diphthongs.
5. Discuss **typical pronunciation mistakes made by Polish speakers** learning English.
6. Discuss basic **phonological processes in English** and provide examples. Define **assimilation, elision, aspiration, yod coalescence** and **dissimilation**.
7. Discuss **suprasegmental features** of speech: stress, rhythm, intonation.
8. Define **stress** in words and sentences; discuss **weak and strong forms**.

B. WSTĘP DO JĘZYKOZNAWSTWA

9. What do you know when you know **a language** (your L1). What different linguistic 'competences' does a speaker of a language possess? Discuss **linguistic competence vs. performance**.
10. What is **linguistics**? What are the main **subfields of linguistics**? Enumerate at least 6 and discuss their subjects of study.
11. What is **language** and **language universals**? Discuss properties of language.
12. What is **language acquisition**? Explain different definitions and discuss behaviouristic, nativistic and cognitive hypotheses regarding first language acquisition. Enumerate **stages in first language acquisition**. What is **overgeneralization** in terms of language acquisition?
13. Explain the terms: *lingua franca*, *pidgin* and *creole*.
14. Discuss **word, morpheme, and types of words** according to their structure. Discuss different types of morphemes.
15. Discuss **word formation processes** in English. Provide relevant examples.
16. What are the different **types of semantic (lexical) relations** between words? Enumerate at least 5 and provide relevant examples.
17. Discuss different types of lects (**idiolect, sociolect, dialect, technoloect, slang, jargon, accent, etc**).

II. TEORIA TŁUMACZENIA I JĘZYKÓW SPECJALISTYCZNYCH

1. What is translation? Define translation as a process, result, skill (craft) and communication. Discuss types of translation according to Roman Jakobson.
2. Discuss the notion of untranslatability and untranslatable elements.
3. Discuss "Skopos" theory.
4. Discuss major translational problems (two main types) and provide some examples.

5. Discuss the concept of equivalence and equivalent effect. Is possible to achieve equivalent effect in translation? Discuss different types of equivalence. Explain on the basis of examples.
6. Present the division of translation and interpreting into various types.
7. Discuss techniques of audiovisual translation, their advantages and disadvantages.
8. Discuss constraints and problems of different AVT types.
9. Discuss general and specialized languages and general and specialized translation and their features.
10. Discuss machine translation and computer assisted translation.
11. Discuss general and specialized translation and give examples of specialized translation or interpreting.
12. Discuss translation strategies and techniques (procedures). Explain the difference and provide examples.
13. Discuss denotation and connotation (connotative meaning and denotative meaning)?
14. What are CAT tools and how can they facilitate translator's work?
15. Discuss the general and translation-specific components of translator workstation.
16. Discuss phases of the translation process and translation standards.
17. Discuss the notion of translation competence and its subcomponents.

III. ANGIELSKI JĘZYK BIZNESU

1. Division of commercial companies.
2. Discuss a joint-stock company.
3. Discuss a limited liability company.
4. Discuss a joint-venture.
5. Discuss a registered partnership.
6. Discuss a professional partnership.
7. Discuss a limited partnership.
8. Discuss a limited joint-stock company.
9. Enumerate documents drawn by founding companies.
10. Enumerate financial statements of companies.
11. Discuss a typical business structure.
12. Discuss a meeting of shareholders.
13. Majority vs. absolute majority of votes (explain the difference).
14. Discuss the concept of selling online.
15. Discuss elements of marketing mix.
16. Discuss conditions for starting a new business.
17. Enumerate business forecasts.
18. Explain the terms: gross profit, net profit, loss.
19. Discuss mergers and takeovers.
20. Discuss a concept of insurance (insurance policy, risk, cover, premium, compensation, etc.).
21. Current account vs. deposit account (explain the difference).
22. Enumerate main products and services of banks.
23. Functions of central banks.
24. Explain the terms: standing order, direct debit, overdraft, statement of account.
25. Discuss taxes (tax return, types of taxes, tax allowances, tax offices, tax haven, etc.).
26. Explain the terms: legal capacity, capacity to act in court proceedings, capacity to perform/effect act in law.
27. Explain the terms: go public, embezzlement, creditor, asset, audit, loss leader, greenmail.
28. Explain the abbreviations: GDP, K, CEO, PA, L/C, MBA, FTSE.
29. Explain the terms: ledger, takeover bid, delivery note, working capital, bull market.

30. Explain the terms: bear market, interest, cash and carry, rep, dividend, overheads.

IV. REALIZACJA WIEDZY BRYTYJSKIE I AMERYKAŃSKIE

1. Discuss the role and duties of the British monarch.
2. Discuss Wales as a part of the UK.
3. Discuss Scotland as a part of the UK.
4. Discuss Northern Ireland as a part of the UK.
5. Discuss the most common stereotypes connected with Great Britain.
6. Discuss the political system of the United Kingdom of Great Britain and Northern Ireland (UK parliament, UK government, regional parliaments).
7. Discuss religion in the UK.
8. Discuss the role of British economy in Europe and the world.
9. Discuss the system of education in the UK.
10. Discuss British popular culture and its influence on the world's culture.
11. Discuss the structure and role of the British mass media.
12. Discuss the historical development of English literature (major writers and poets).
13. Discuss recent Polish-British relations.
14. Discuss the concepts of the "melting pot" and the "salad bowl" in the American context.
15. Discuss major regional differences within the US.
16. Discuss the economic role of the USA in the world.
17. Discuss the situation of Afro-Americans in the US.
18. Discuss the situation of Native Americans in the US.
19. Discuss the role and duties of the American president.
20. Discuss the political system of the USA.
21. Discuss American popular culture and its influence on the world's culture.
22. Discuss the American system of education.
23. Discuss the historical development of American literature (major writers and poets).
24. Discuss the role and influence of the American mass media.
25. Discuss the concept of federalism in the American context.