

PYTANIA DO EGZAMINU DYPLOMOWEGO NA ROK AKADEMICKI 2021/2022

KIERUNEK: ANGIELSKI JĘZYK BIZNESU

WYDZIAŁ ZARZĄDZANIA POLITECHNIKI CZĘSTOCHOWSKIEJ

I. JĘZYKOZNAWSTWO

1. What do you know when you know a language (your L1). What different linguistic 'competences' does a speaker of a language possess? Discuss linguistic competence vs. performance.
2. What is linguistics? What are the main subfields of linguistics? Enumerate at least 6 and discuss their subjects of study.
3. What is language and language universals? Discuss properties of language.
4. What is language acquisition? Enumerate stages in first language acquisition. What is overgeneralization in terms of language acquisition?
5. Explain the terms: *lingua franca*, *pidgin* and *creole*.
6. Discuss word, morpheme, and types of words according to their structure. Discuss different types of morphemes.
7. Discuss word formation processes in English. Provide relevant examples.
8. What are the different types of semantic (lexical) relations between words? Enumerate at least 5 and provide relevant examples.
9. Discuss different types of lects (idiolect, sociolect, dialect, technoloect, slang, jargon, accent, etc). Compare dialects to a standard variety.
10. Discuss parts of speech.
11. Discuss types of sentences, clauses and phrases.
12. Discuss classification criteria for consonants (4). Discuss differences between American English, British English and Polish in relation to consonants.
13. Discuss classification criteria for vowels and diphthongs (4). Discuss differences between American English, British English and Polish in relation to vowels and diphthongs.
14. Discuss typical pronunciation mistakes made by Polish speakers learning English.

II. TEORIA TŁUMACZENIA I JĘZYKÓW SPECJALISTYCZNYCH

1. What is translation? Define translation as a process, result, skill (craft) and communication. Discuss types of translation according to Roman Jakobson.
2. Discuss types of audiovisual translation, their constraints, advantages and disadvantages.
3. Discuss major translational problems (two main types) and provide some examples.
4. Present the division of translation and interpreting into various types.
5. Discuss machine translation and computer assisted translation.
6. Discuss general and specialized translation and give examples of specialized translation or interpreting.
7. Discuss translation strategies and techniques (procedures). Explain the difference and provide examples.
8. Discuss the general and translation-specific components of translator workstation.
9. Discuss phases of the translation process and translation standards.
10. Discuss the notion of translation competence and its subcomponents.

III. ANGIELSKI JĘZYK BIZNESU

1. Division of commercial companies.
2. Discuss a joint-stock company.
3. Discuss a limited liability company.
4. Discuss a joint-venture.
5. Discuss a registered partnership.
6. Discuss a professional partnership.
7. Discuss a limited partnership.
8. Discuss a limited joint-stock partnership.
9. Enumerate documents drawn by founding companies.
10. Enumerate financial statements of companies.
11. Discuss a typical business structure.
12. Discuss a meeting of shareholders.
13. Majority vs. absolute majority of votes (explain the difference).
14. Discuss the concept of selling online.
15. Discuss elements of marketing mix.
16. Discuss conditions for starting a new business.
17. Enumerate business forecasts.
18. Explain the terms: gross profit, net profit, loss.
19. Discuss mergers and takeovers.
20. Discuss a concept of insurance (insurance policy, risk, cover, premium, compensation, etc.).
21. Current account vs. deposit account (explain the difference).
22. Enumerate main products and services of banks.
23. Functions of central banks.
24. Explain the terms: standing order, direct debit, overdraft, statement of account.
25. Discuss taxes (tax return, types of taxes, tax allowances, tax offices, tax haven, etc.).
26. Explain the terms: legal capacity, capacity to act in court proceedings, capacity to perform/effect act in law.
27. Explain the terms: go public, embezzlement, creditor, asset, audit, loss leader, greenmail.
28. Explain the abbreviations: GDP, K, CEO, PA, L/C, MBA, FTSE.
29. Explain the terms: ledger, takeover bid, delivery note, working capital, bull market.
30. Explain the terms: bear market, interest, cash and carry, rep, dividend, overheads.