

Department of Economics, Investment and Real Estate
Faculty of Management
Czestochowa University of Technology

invite you to the

12th Scientific Conference

**DILEMMAS AND CHALLENGES OF IMPROVING
ORGANIZATIONAL MANAGEMENT**

UNDER THE PATRONAGE OF



Polskie
Towarzystwo
Ekonomiczne
Oddział w Częstochowie



15 October 2026 (online)



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Management is the art of continuous improvement and adaptation.

What challenges await modern managers?

What tools will enable organizations to achieve market success?


Join us, present your research, and become part of an inspiring debate on the future of business!

CONFERENCE OBJECTIVE

The main objective of our conference is to create a unique and inspiring space for in-depth exchange of ideas, substantive discussion, and presentation of the latest scientific research results. Together, we aim to examine dynamically changing methods, innovative tools, and current trends in organizational management.

The conference topics address modern management issues from a broad perspective. Particular emphasis is placed on the continuous improvement of management practices. We seek to identify and analyze the key factors determining company development in today's highly competitive economic environment.









An important part of the conference will also be a reliable analysis of the difficulties and contemporary challenges entrepreneurs and managers face on the path to sustainable success. We want this meeting to be not only an opportunity to broaden theoretical knowledge but also an excellent platform for networking, building valuable relationships between academia and business, and initiating future interdisciplinary research projects.

The conference is dedicated to people passionate about management issues. We especially invite  :

- ✓ **Young researchers** wishing to share their discoveries
- ✓ **PhD students** seeking constructive discussion and inspiration for further research
- ✓ **Students** taking their first steps in the world of science and business
- ✓ **Practitioners** wishing to confront their experience with theory

MAIN THEMATIC AREAS

We would like this event to become a platform for knowledge transfer. We encourage submission of papers in the following areas:

-  Modern methods and techniques of organizational management
-  Determinants of organizational management in the era of globalization
-  Organizational aspects of company functioning and structuring
-  Process management, project management, and change management
-  Problems and strategies of organizational management in a competitive market
-  Sustainable development (ESG) in management practice
-  Innovation and entrepreneurship as drivers of growth
-  Real estate management

Have another idea? The proposed thematic blocks do not exhaust all topics! We are very open to other proposals within the field of management. We welcome critical reflections on theoretical problems, but we are also interested in practical solutions resulting from your empirical research.

IMPORTANT DATES

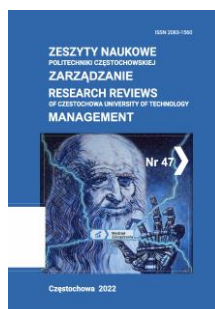
Date	Event
30 June 2026	Deadline for conference registration Registration form
31 July 2026	Deadline for article submission (optional)
15 August 2026	Notification of article acceptance
20 September 2026	Deadline for conference fee payment
15 October 2026	12th Conference

CONFERENCE FEE

Fee	Participation Form
260 PLN / 75 USD / 65 EUR	Online participation with article publication
0 PLN/ 0 USD / 0 EUR	Online participation without article publication

PUBLICATION – INFORMATION FOR AUTHORS

Authors who submit articles are offered the opportunity to publish, following positive peer reviews, in the Scientific Journals of Czestochowa University of Technology. Management. ISSN: 2083-1560 (print) ISSN: 3071-9259 (online)



Please send articles by e-mail to:

konferencja.dylematy@pcz.pl

More information is available on the website of the Faculty of Management of Czestochowa University of Technology, Conferences section:

<https://wz.pcz.pl/dylematy-i-wyzwania-doskonalenia-zarzadzania-organizacjami/>

Editorial requirements and author statements are available on the website of the Scientific Journals of Czestochowa University of Technology. Management:

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