

Summary

This work is a source of information on agile management and the real estate rental market. The dissertation extends and organizes the knowledge of agile management.

The dissertation consists of 5 chapters. Two of them are purely theoretical. The third chapter describes the methodology adopted in the work. The last two chapters present the results of empirical research - quantitative and qualitative.

The first chapter describes the genesis of the concept of agility in the field of management and quality sciences. The author introduced, inter alia, the importance of operational efficiency, strategic leadership and manager in agile enterprises. The last subsection describes the principles of creating a positive image in the environment of agile enterprises. The second chapter identifies and describes the areas in which agility can function in an enterprise. The selected areas in service enterprises include: speed of response in change management, flexible resources, risk management and relationship capital. The third chapter contains a full study of the methodology of quantitative and qualitative empirical research. The last subsection of the third chapter describes the method of statistical analysis used. Here, the research tool was assessed in terms of its reliability and accuracy in using specific agility areas. The fourth chapter describes the results of quantitative research. Descriptive statistics were prepared with reference to the research sample and the results concerning individual areas of the company's growth. Chapter five deals with qualitative research on the assessment of the state of functioning of the concept of agility in Polish enterprises from the Warsaw real estate rental market. This chapter complements the fourth chapter, describing the results of quantitative research.

The main research objective in this work was to identify and verify the relationship between the organizational agility of enterprises operating on the Warsaw real estate rental market and the growth of these enterprises.

In the opinion of the author, the topic of the work is very important and contributes to the enrichment of knowledge in the field of management and quality sciences. Work can be of immeasurable value for management practitioners. In the course of qualitative research it was concluded that entrepreneurs see the need to introduce modern management methods in their enterprises, but not everyone knows what actions to take. The study may therefore be a practical guide for business owners, which will allow to organize the current practices and introduce innovation in management.

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