

Summary

City development strategy and the cultural sector

The subject of the present doctoral dissertation is city development strategy and the cultural sector. The main objective of the dissertation with the above specified title is assessment of activities undertaken by the cultural sector from the perspective of the city's development strategy. The achievement of the main objective required formulation of the following sub-objectives:

- C1: Exploration of the cultural offers in cities.
- C2: Diagnosis of a cultural resources in cities.
- C3: Identification of the sources of financing cultural projects in cities.
- C4: Identification forms of participation of city dwellers in the activities of the cultural sector

The dissertation confirmed the validity of the main hypothesis: the functioning of the cultural sector is determined by the development strategy of the cities with poviats rights in the Silesian Voivodeship. Furthermore, the following sub-hypotheses were positively verified:

- H1: The organisational form of the cultural sector's activity influences cultural activities in cities with poviats rights in the Silesian Voivodeship.
- H2: External financing is a significant determinant of the development of the cultural sector in cities with poviats rights in the Silesian Voivodeship.
- H3: Cities with poviats rights in the Silesian Voivodeship develop attractive and widely available cultural offers.
- H4: Cities with poviats rights in the Silesian Voivodeship create the conditions for a versatile cultural development of the residents.

The conducted study of the literature on the subject, analysis of secondary sources obtained through Statistics Poland, as well as the identification of the essence and elements of a city development strategy confirm the validity of addressing the above subject. As such, they show

that is it necessary to organise and deepen the knowledge on the cultural sector in a city development strategy, and, at the same time, encourage empirical studies in that area.

The dissertation consists of six chapters, the first half of which is theoretical in character, whereas the second half presents empirical considerations. The first chapter addresses the issue of strategies that are in place in public organisations and commercial ones, and thus presents the similarities and differences with respect to the activity carried out by such entities. The second chapter presents discussion regarding the development of a city effective models of development, development strategy as well as the stages of formulating a local development strategy. The third chapter is dedicated to the operation of the cultural sector in the context of a city development strategy. The fourth chapter addresses the issues related to the methodology of the author's own research. It covers research objectives and hypotheses, methods and tools used in the research as well as the complete research process visualising the findings. The fifth chapter identifies the entities and projects in the cultural sector of the cities with powiat rights in Silesian Voivodeship. The collected quantitative data was used to assess the degree of the development of the cultural sector of the cities with powiat rights in Silesian Voivodeship, to find out Pearson's correlation and the statistical significance level between the different variables. The sixth chapter analyses city development strategy documents, with a particular focus on the strategy of the cultural development of the cities with powiat rights in Silesian Voivodeship. The study of the city development strategy documents made it possible to conduct SWOT and TOWS analyses, define the objectives and measures of urban cultural activity and develop a strategic scorecard.

The present doctoral dissertation presents a strategic scorecard that may serve as a significant source of information for those interested in the subject of monitoring the effectiveness of a city development strategy, especially the bodies managing local government units. However, the developed tool requires appropriate implementation and verification in terms of the use of all the measures and indicators contained therein. In practice, this will enable comparison of the adopted assumptions with the achieved values and investigation of the universality of the proposed method.